



国际薄膜与胶带展  
FILM & TAPE

# 深圳国际薄膜与胶带展 FILM & TAPE EXPO

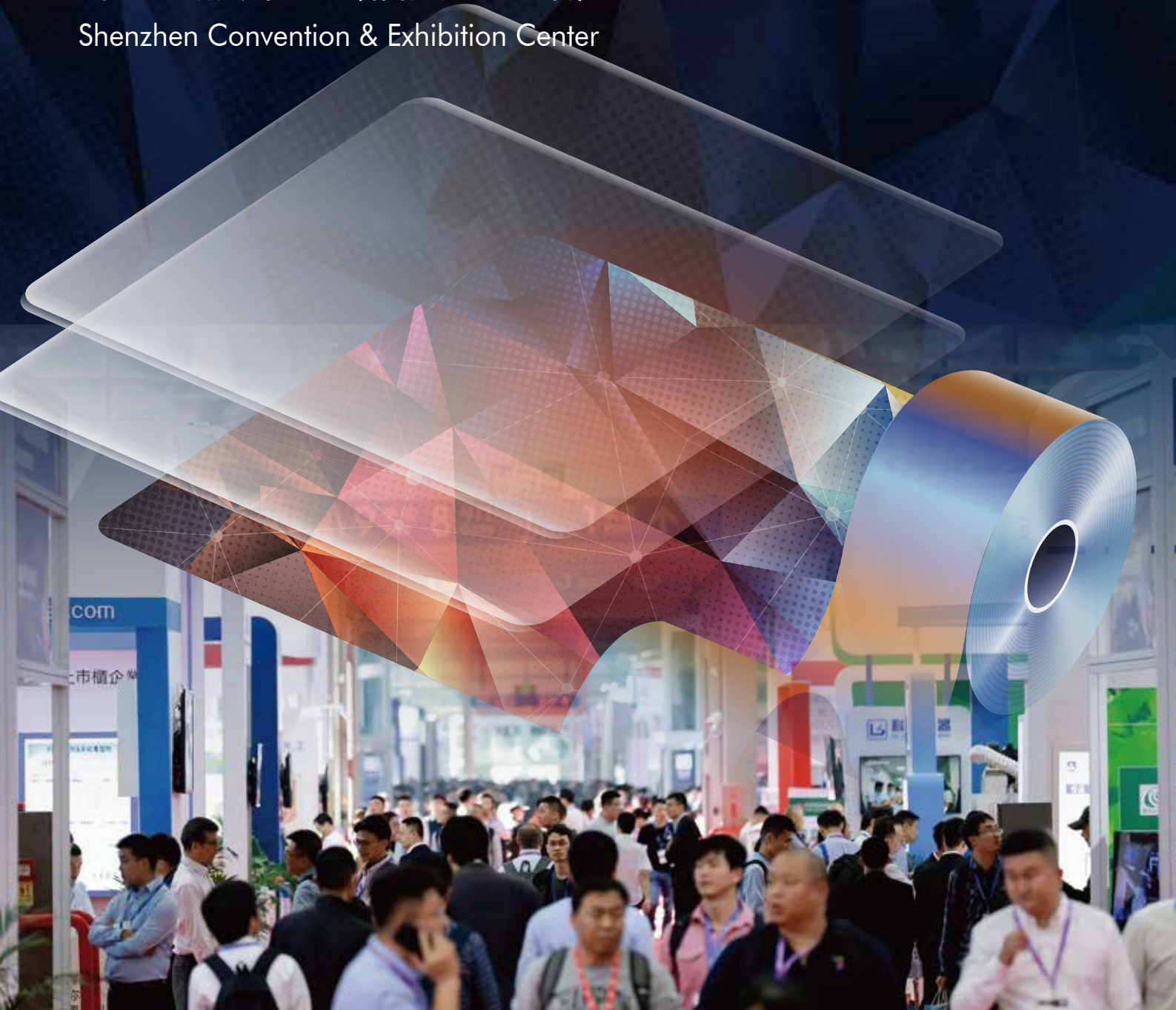


# 柔性卷材加工技术设备展 INTERNATIONAL CONVERTING EXHIBITION CHINA

**2021.10.21-23**

深圳会展中心（福田区老馆）

Shenzhen Convention & Exhibition Center



# 展会价值 Exhibition Value

薄膜胶带行业内集中展示高性能薄膜和胶带成品以及制造设备和技术的专业展览会；  
FILM & TAPE EXPO is a professional exhibition of high-performance film, tape, manufacturing equipment and techniques;

六展同期，打造薄膜胶带和涂布模切产业链连通平台；  
6-IN-1 mega expo, building one platform connecting both the film & tape and coating & die-cutting industry chain;

展会贯穿从化工原料、高能薄膜、胶粘带、以及二次加工设备  
及配件等全产业链展示，满足一站式采购需求；  
Through the whole industrial chain from chemical raw materials, high performance film, adhesive tape, as well as secondary processing equipment and accessories, FILM & TAPE EXPO meets the one-stop procurement demand;

覆盖模切加工、功能性薄膜、胶粘制品、消费电子、液晶显示、  
背光源模组、印刷包装、标签铭牌、汽车、医疗、光伏锂电热门领域；  
FILM & TAPE EXPO presents a complete and high value-added industry chain, covering die-cutting, functional film, adhesive products, consumer electronics, liquid crystal displays, backlight modules, printing & packaging, labels, automotive, medical care, photovoltaic lithium battery and other hot fields in the industry;

FILM & TAPE EXPO 特别推出涂布模切设备专区，ICE Europe 国际展区，日韩高能膜展区，模切技术创新展区，化工原料展区，同期还有深圳国际胶粘带展等，引领未来行业趋势，为产业发展赋能；  
FILM & TAPE EXPO further promotes industry development with its five specialized areas, including Coating & Die-Cutting Equipment Zone, ICE Europe International Zone, Japan & Korea High-Function Film Zone, Die-Cutting Technology Innovation Zone and Chemical Raw Materials Zone, together with concurrently-held events like the International Adhesive Tape Expo (IATE 2020);

通过参与 FILM & TAPE EXPO、行业品牌论坛及高端会议、商贸推荐及配对服务、新品导览团，参展商能够高效维护客户关系，推广新产品，树立企业品牌形象并进一步增强市场竞争优势，观众可以获取行业新技术、洞察新品趋势并实现一站式采购目的。  
As well as the exhibition focus, FILM & TAPE EXPO will also feature branded industry forums, high-end conferences, business matching services and new product tours. Exhibitors will be able to effectively develop customer relations, promote new products, boost brand image and enhance their competitive advantage onsite. While visitors will gain insight into new industry technologies, learn about new product trends and complete one-stop purchasing.

主办单位  
Organiser



同期展会  
Concurrent Events



## 展会规模 Exhibition Scale

观众  
Visitors

40,000 +

展会面积  
Exhibition Area

60,000 m<sup>2</sup>

现场活动  
Onsite Events

20 +

展商  
Exhibitors

450 +

国家与地区  
Countries  
and Regions

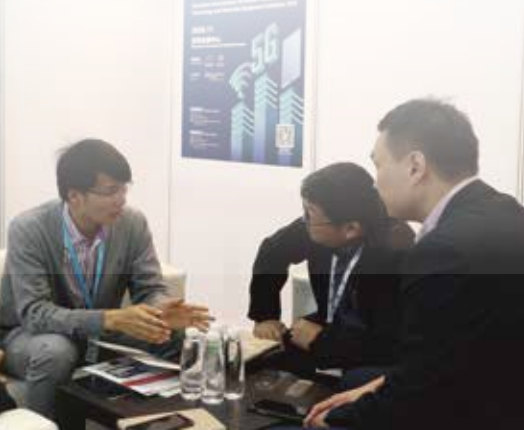
15 +

知名品牌  
Famous Brands

800 +

## 会晤 MEET

会晤来自全球的新老客户  
To MEET existing clients and new customers from around the world.



## 展示 SHOW

向行业同仁展示您的技术与产品创新  
To SHOW your innovations to the decision makers of the industry.



## 订单 ORDER

向真正的买家推荐您的产品  
To SELL your products to a visitor that is ready to buy.





## 为何参展 Why to Exhibit



薄膜胶带与涂布模切领域深耕 14 载的专业展会 是企业发布新产品, 宣传形象, 推广产品的优质平台。  
The 14-year FILM & TAPE EXPO is the great platform for enterprises to release new products and publicize their image.



会见现有客户加强业务关系, 发展新的经销商及合作伙伴, 发现新商机。  
A specialized and professional platform, where you can meet existing customers to reinforce business relationship, source new distributors, partners and new opportunities.



积累十四年的薄膜胶带与涂布模切行业观众数据库, 专属邀请团队一对一邀请观展。  
Our exclusive team will invite professional visitors from an extensive database of local and international film & tape and coating & die-cutting professionals.



12 大宣传渠道助力企业提高品牌曝光度, 提高行业地位。  
12 promotional channels can help enhance your brand exposure and corporate popularity in the industry.



展前、展中、展后, 系统专业的买家配对服务, 直面新客户。  
Our tailored buyer matchmaking service can help you efficiently source new customers before, during and after the expo.



现场多领域高端论坛, 深入探讨行业热点, 感知发展新方向。  
An opportunity for you to better grasp current industry focus and trends via a selection of high-end onsite forums.



来自以下企业的专业展商 Following Manufacturers:

- 化工原料 Raw Materials and Chemicals
- 胶粘带 Adhesive Tape
- 聚酯薄膜 BOPET / BOPP Film
- 涂布设备 Manufacturers of Coating Equipment
- 光学膜 Optical Film
- 模切设备 Manufacturers of Die-cutting Equipment
- 离型膜 Release Film
- 复卷设备 Manufacturers of Rewinding Equipment
- 保护膜 Protective Film
- 分切 / 分条设备仪器配件 Manufacturers of Slitting and Dividing
- 功能性薄膜 High-function Film
- 废气 / 废料处理 Waste Gas Treatments / Waste Management Equipment



来自以下厂家的专业人士 Professionals from the Following Manufacturers:

- 触摸屏 Touch Panel
- 汽车工业 Automobile
- 显示 / 背光源模组 Display / Back Light Module
- 标签 / 印刷 Labe / Printing
- 手机 / 数码 / 家电 Smart Cell Phone / Electronic Device / House Appliance
- 包装物流 Packaging / Logistics
- 模切加工厂 Die-cutting Factory
- PCB/FPC 线路板 Printed Circuit Board / Flexible Printed Circuit Board
- 薄膜胶带厂商 Manufacturers of Functional Film and Adhesive Tape
- 医疗应用 Medical Application
- 锂电池 / 光伏 Lithium Battery / Photovoltaic Cell
- 五金建材 Hardware & Building Materials
- 工业制造 Industrial Manufacture

**商贸配对**  
Business Match-making

**产品和技术介绍**  
New Product/Technology Introduction

**技术咨询**  
Technical Consultation

**报价、交货日期安排**  
Price/Delivery Date Arrangement

# 展品范围 Exhibit Profile



- 功能性薄膜 High-function Film
  - PI 膜 PI Film
  - 导电膜 ITO Film
  - 车衣膜 Automotive Paint Protection Film (PPF)
  - 锂电膜 Lithium Film
  - 其他功能性薄膜 Other High-function Film
- 化工原料 Raw Materials and Chemicals
- 聚酯薄膜 BOPET / BOPP Film
- 光学膜 Optical Film
- 保护膜 Protective Film
- 离型膜 Release Film
- 胶粘带 Adhesive Tape
- 涂布 / 覆膜 / 复合设备 Precision Coating / Laminating / Compounding Equipment
- 干燥 / UV 固化设备 Drying / UV Curing Equipment
- 控制 / 调试 / 检测设备 Control / Debugging / Measurement Equipment
- 分切 / 分条设备 Slitting and Dividing Cutting Equipment
- 模切设备 Die-cutting Equipment
- 辅助设备及配件 Auxiliary Equipment and Accessories
- 工厂处理设备 Factory Treatment Equipment
- 废气 / 废料处理 Waste Management Equipment

## 历届展商 Part of Recommend Exhibitors



• 以上排名不分先后  
• In no particular order

## 展商寄语 Message from Exhibitors



合肥乐凯科技产业有限公司 总经理 杨永宽  
Yang Yongkuan, General Manager of Hefei Lucky Science & Technology Company Ltd.

我们参加深圳国际薄膜与胶带展已经许多次了，每次参展，都会有很多人气，我们与客户交流也比较深入，了解了客户许多的产品需求，深圳国际薄膜与胶带展览会为行业发展提供了很好的交流平台，我们也愿意多参加这样的展会，同时也祝愿展会越办越好。  
We have lost count of how many times we've been here. We gained high popularity with each session and made successful communication with clients based on their needs. The expo is a helpful platform for industry exchange and development. We are very grateful to this platform and look forward to a promising future for the expo.

新纶科技(常州)有限公司 电子功能材料事业群 李总  
Mr. Li, Electronic Functional Materials Business Group of Selen Science & Technology SelenScience & Technology

作为深圳国际薄膜与胶带展览会的老朋友，今年在展会上又见到了国内外重要的薄膜和触控显示上下游企业伙伴们，为期3天的展会，我们在展台接待了许多老客户，同时也结实了许多新客户和新朋友，感谢主办方励展博览集团为我们提供了深圳薄膜与胶带展这个宝贵平台。  
As an old friend of FILM & TAPE EXPO, we saw a lot of upstream and downstream partners from home and abroad. During the three-day expo, we met many old clients and partnered with new friends. We are very grateful to the organizer, Reed Exhibitions for providing this valuable platform.



西安航天华阳机电装备有限公司 事业部总经理 刘颖辉  
Xi'an Aerospace-Huayang Mechanical & Electrical Equipment Co., Ltd | General Manager of Business Department | Liu Yinghui

西安航天华阳公司从2011年起，连续参加深圳薄膜与胶带展近十年，公司的精密涂布设备销售额也在逐年增长。展会为整个行业搭建了一个最新技术交流的平台，我们将继续以深圳薄膜展作为公司精密涂布设备展示的最佳平台，进行宣传推广。  
Since 2011, Xi'an Aerospace-Huayang Mechanical & Electrical Equipment Co., Ltd has been participating in FILM & TAPE EXPO for nearly ten years, and the sales volume of precision coating equipment has been increasing year by year. The exhibition has built a platform for the industry to exchange the latest technologies. We will continue to use FILM & TAPE EXPO as the best platform for the display of our precision coating equipment for promotion.

中山金利宝胶粘制品有限公司 光电处 李铭哲  
Li Mingzhe, Photoelectricity Department, ZHONG SHAN KING LA BEL ADHESIVE PRODUCTS CO., LTD. ZHONG SHAN KING LA BEL ADHESIVE PRODUCTS CO., LTD.

中山金利宝胶粘制品有限公司连续5年参加深圳国际薄膜与胶带展览会，它已经成为我们推介新产品，倾听客户需求，行业发展趋势的新标向。此次参展的产品防静电保护膜，耐高温制程膜，无卤阻燃标，印刷装饰防爆膜，热解膜，UV解粘膜及功能性涂层薄膜产品也非常符合时下电子产品的实际需求，希望借此平台与更多的客户产生链接，更好地提高我司知名度。  
This was the fifth year for us to participate in the expo as it has become a new beacon for the industry to sell new products, while listening to clients and grasping industry trends. Our products, including anti-static protective film, high-temperature resistant processing film, halogen-free flame retardant products, decorative printing rupture membranes, pyrolysis film, UV tape and functional coated film have proven satisfactory for clients. We hope to make contact with even more clients to better enhance our popularity in future.



南京古田化工有限公司 事业部 总经理 陈元  
Chen Yuan, General Manager of Business Department of Nanjing Golden Chemical Co., Ltd.

就我个人参加的展会来说，深圳国际薄膜与胶带展在这些展会的排名还是比较靠前的，虽然今年的经济情况不好，但是这次的薄膜展的人气还是很旺的！不论是客户流量，下游客户和终端客户的参与度，主办方对展商的服务等方面来说，对这次的参展效果我们都十分满意。  
In my personal experience, the FILM & TAPE EXPO comes out on top among similar exhibitions. Despite the poor economy in 2019, the expo was still popular and earned satisfactory results in terms of client numbers, participation of downstream and terminal clients, as well as the organizer's service.

Techno Smart Corp. 海外市场负责人 YUJI KOSUKE  
YUJI KOSUKE, Overseas Market Manager at Techno Smart Corp.

这是我们公司第六次参展深圳国际薄膜与胶带展了，每次来参展展会都能给我们带来惊喜，在展会现场可以看到我们的客户，和行业新产品的等，当然还有行业日新月异的发展。  
This was our sixth year at FILM & TAPE EXPO. The expo surprises us with each year as it allows us to meet our clients, experience cutting-edge products and witness the industry's development firsthand.



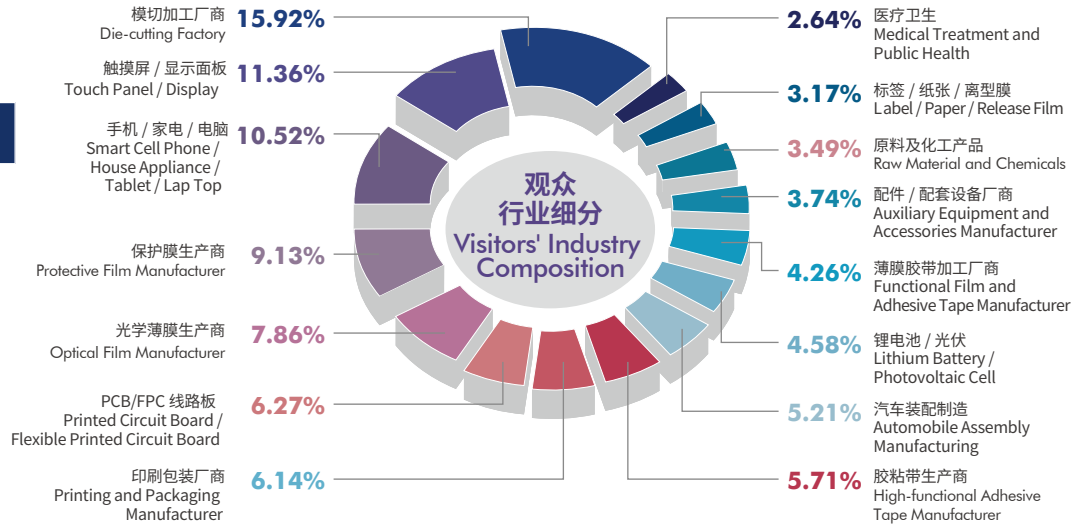
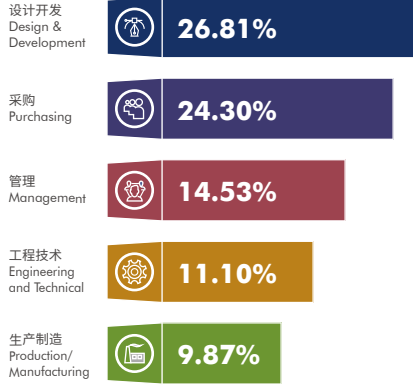
深圳市康利邦科技有限公司 董事长 岳胜武  
Yue Shengwu, Chairman of SHENZHENSHI KANGLIBOND TECHNOLOGY CO., LTD.

感谢励展让我们在这里会老朋友也结识新朋友，让我第一时间了解行业新的动态信息，也把我们最新的专利产品提供给我们的下游。  
Thanks to Reed Exhibitions for letting us meet old friends and make new friends here, letting me know the new dynamic information of the industry at the first time, and also providing our latest patented products to our downstream.

# 目标观众细分 Scope of Target Visitors

## 观众职位分布

### TOP 5 Visitors' Job Position



## 组团观众 Group Visitors



比亚迪第一事业部  
BYD First Business Department

富士康科技有限公司  
Foxconn Technology Group

东莞三星视界有限公司  
SDDG



莱宝高科股份有限公司  
Shenzhen Laibao Hi-Tech Co., Ltd.

深越光电技术有限公司  
Top-Touch Electronics Co., Ltd.

东莞澳普林特精密电子  
AUSP (Dongguan) Precision Electronic Co., Ltd.

## 重点观众 Key Visitors

### 模切加工厂 Die-cutting Factory



### 触摸显示 Touch Panel / Display



### 背光源模组 Back Light Module



### PCB / FPC 线路板 Printed Circuit Board / Flexible Printed Circuit Board



### MES / OEM / ODM



### 3C 家电制造商 3C Appliance manufacturer



### 手机电子终端 Smart Cell Phone / Electronic Device



### 薄膜胶带厂商 Manufacturers of Functional Film and Adhesive Tape



### 印刷标签企业 Printing & Label Companies



## 同期活动 Onsite Events

深圳国际薄膜与胶带  
创新发展高峰论坛

Shenzhen International  
Film and Tape Innovative  
Development Forum

膜界黑科技发布会  
FILM & TAPE New  
Product Launch

5G 终端电子功能  
材料应用及产业发展论坛  
5G Terminal Electronic  
Functional Materials Application  
and Industrial Development  
Conference

数字标牌创意发展论坛  
Digital Signage Innovative  
Development Forum

第六届中国模切市场  
与涂布技术发展论坛

The 6th Die-cutting and  
Coating Market Technology  
Development Forum

深圳国际新型显示  
与触控精英峰会

Shenzhen International  
Display and Touchscreen  
Elite Summit

深圳第六届国际车载显示  
及娱乐系统发展高峰论坛

The 6th Shenzhen  
International Vehicle Display  
and Entertainment System  
Development Forum

视联网技术与应用高峰论坛  
Internet of Videos Application  
Technology Forum

第三届中国消费电子胶粘  
材料技术与应用创新论坛

The 3rd Consumer  
Electronics Adhesive Materials  
Technology and Innovative  
Application Forum

手机产业链峰会  
—— 5G 时代的  
增长机遇与技术挑战

Smartphone Industry Chain  
Summit -- Growth Opportunity  
and Technical Challenge  
in the 5G Era

第三届全球商用显示  
应用与创新主题论坛

The 3rd Global Public  
Information Display Innovative  
Application Forum

洁净室技术研讨会  
——华南洁净关键

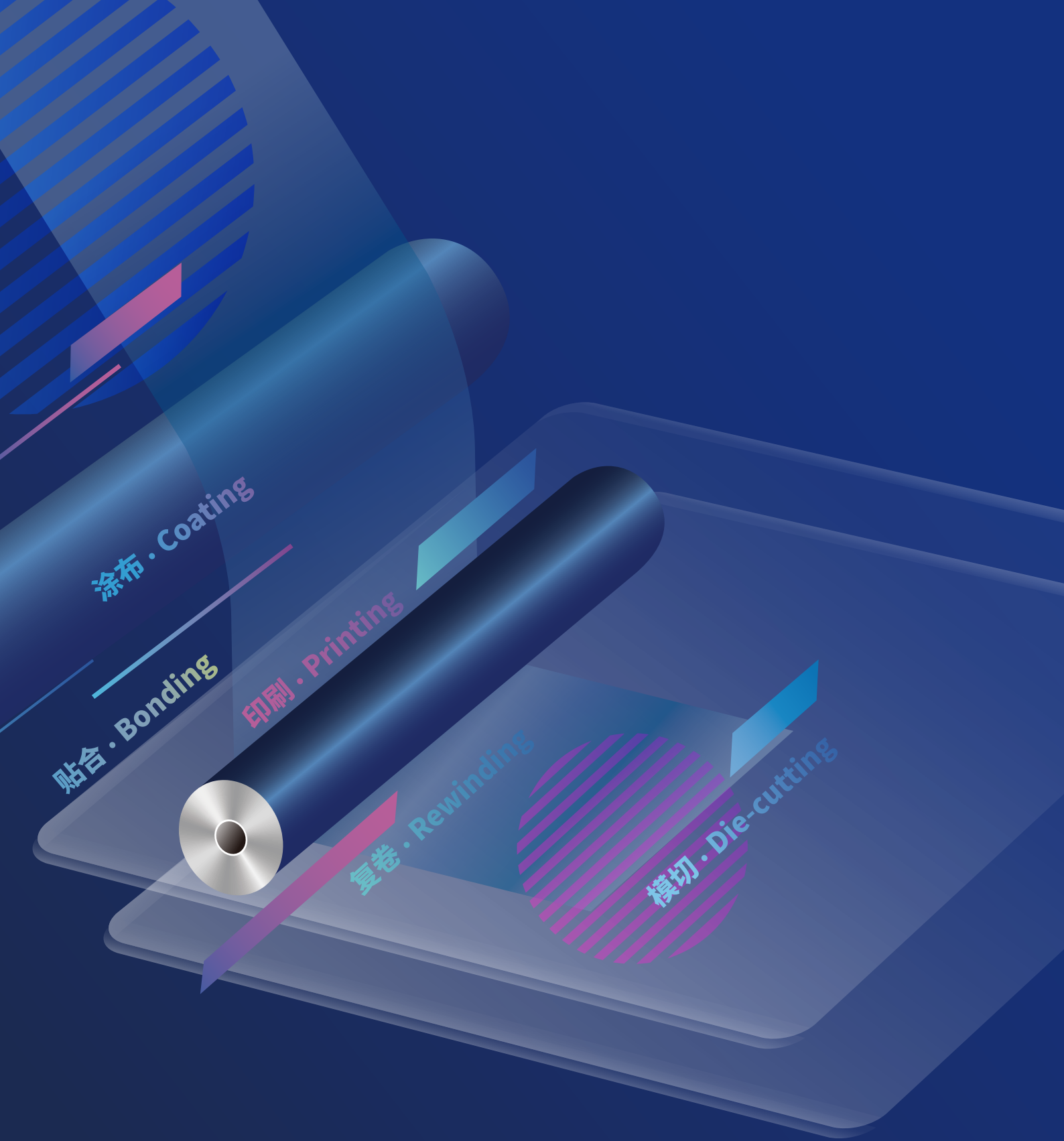
The Cleanroom Seminar  
--The Key of South  
China Cleaning

• 会议活动以现场为准  
• The meeting activities are subject to the site

## 关于主办方 About the Organiser

上海励展展览有限公司，是由励展博览集团（世界领先的展览及会议活动主办机构）和上海扩展展览服务有限公司（一家专业策划和组织国内外大中型展览和会议的公司）于2015年在中国组建的合资公司，是触摸屏与显示行业知名的展会主办机构，也是励展博览集团在华的九家出色的成员公司之一。目前公司每年在深圳举办多场行业展会，其中包括广为人知的深圳国际全触与显示展（C-TOUCH & DISPLAY SHENZHEN），深圳商用显示技术展（COMMERCIAL DISPLAY），深圳国际薄膜与胶带展（FILM & TAPE EXPO），柔性卷材加工技术设备展（ICE），深圳国际胶粘带展（IATE）。除了将展会打造成一站式采购和体验专业平台外，展会同期还将举办十余场特色主题高峰论坛活动，面向来自消费电子、汽车电子、商用显示、智能家居、工控、智慧医疗等领域的海内外专业观众及买家展示前沿产品及技术解决方案，积极推动中国乃至全球光电显示行业的蓬勃发展。

Shanghai Reed Exhibitions Kuozhan Co., Ltd. is a joint venture established in 2015 by Reed Exhibitions and Shanghai Kuozhan Exhibition Services Co., Ltd. (a company that specializes in planning and organizing large and medium-sized exhibitions and conferences at home and abroad). It is a well-known exhibition organizer in the functional film, adhesive tape, touch screen and display industry as one of the nine outstanding member companies of Reed Exhibitions Greater China. At present, the company holds industry exhibitions in Shenzhen each year, including the renowned C-TOUCH & DISPLAY SHENZHEN, FILM & TAPE EXPO, INTERNATIONAL CONVERTING EXHIBITION CHINA and International Adhesive Tape Expo.



涂布 · Coating

贴合 · Bonding

印刷 · Printing

复卷 · Rewinding

模切 · Die-cutting

### 参展咨询 Contact



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Follow us on Facebook

#### 国内客户 Domestic Exhibitors

▶ 叶绪武先生 Aaron Ye  
TEL 电话: +86 21 2231 7259  
FAX 传真: +86 21 2231 7181  
E-mail 邮箱: aaron.ye@reedkuozhan.com

Web 网址: [www.film-expo.com](http://www.film-expo.com)

#### 国际客户 International Exhibitors

▶ 潘玉莹女士 Constance Pan  
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E-mail 邮箱: [constance.pan@reedkuozhan.com](mailto:constance.pan@reedkuozhan.com)

Web 网址: [www.film-expo.com/en-gb.html](http://www.film-expo.com/en-gb.html)